



# Made in NSW

## Program Guidelines

Screen NSW's Made in NSW Program is a five-year funding program to support the advancement of NSW as a production destination for feature films and major television drama programs.

- [Apply here](#)
- [Program page](#)

### What projects are eligible?

- Feature films, telemovies, animation, mini-series and TV series
- International/Australian co-productions
- Fully internationally financed feature films and television projects from local production companies

Note: Eligible projects must be genuinely 'footloose', meaning not already locked into production in NSW.

### How much funding is available?

The level of any financial assistance offered is discretionary and determined on a case-by-case basis from limited funds.

### What qualifies as NSW Production Expenditure?

Qualifying NSW Production Expenditure (QNSWPE) includes:

- Payroll subject to NSW Payroll Tax excluding payroll to non-NSW residents
- NSW workers' compensation payments
- Payments to a supplier of goods and services whose principal place of business is in NSW. Suppliers include independent contractors who are not subject to NSW Payroll Tax.
- Payments to a supplier of goods and services which, although its principal place of business is outside NSW, has an office or branch in NSW which is supplying the goods or services, including fees and charges relating to the use of land within NSW
- Fees and charges relating to the use of land within New South Wales

- Inbound international or interstate travel to a NSW destination. Where a return fare is purchased fifty per cent (50%) of the fare qualifies as QNSWPE.
- Costs associated with a non-NSW resident coming to NSW to work on a production after two weeks in the state (travel, accommodation, etc.)
- Inbound freight to a NSW destination
- Fringe Benefits Tax relating to benefits provided in NSW
- NSW Payroll Tax.

**but excludes:**

- Goods or services which are sourced from outside NSW from a non-NSW supplier, even though they are used in the production of the project in NSW
- Remuneration for non-NSW residents.

**Goods that are resold** - For goods that have an ongoing value at the end of the project's production, Qualifying NSW Production Expenditure is the purchase price less the sale price.

**Currency exchange** - Where production expenditure is incurred in foreign currencies, the exchange rate will be the RBA rate averaged across the period in which Qualifying NSW Production Expenditure is incurred.

## Application process

Prior to applying applicants must discuss their application with the Senior Manager Destination Attraction (email: [mark.lazarus@create.nsw.gov.au](mailto:mark.lazarus@create.nsw.gov.au)).

Screen NSW is using the SmartyGrants online application management system to administer our programs.

You must submit the core materials listed on the form.

[Apply here](#)

## Assessment process

Screen NSW will make an assessment of each application on its merits, based on the information supplied in the application. Factors assessed will include:

- Overall economic and employment impact to NSW including the total expenditure in NSW
- Projected production expenditure in western Sydney and regional NSW
- Opportunities for skills development for NSW emerging and established practitioners
- The amount requested relative to the NSW spend

- Any new technologies to be introduced to or upgraded by the local industry through the production
- The amount requested and the amount available within the program and the timing of payment of the incentive
- The capacity of the project to offer an equity position to NSW Government
- The capacity of the project to position NSW globally.

Note: Applications undergo a cost-benefit analysis as part of the assessment process.

Applicants may be contacted to provide more detailed information on production expenditure, NSW crew and other employees, and new technology and skills being used.

Applicants will be notified of a decision generally no more than four weeks from receipt of the full application. Timing is subject to the completion of the economic and other assessments.

## What are the terms of funding?

If assistance is offered, a formal agreement will be signed between the NSW Government and the applicant. If the offer is not accepted within one month it will be withdrawn.